

**PROGRESSIVE**  
**NORWALK BOAT SHOW™**

**CT BOATING CAREER DAYS  
Schedule**

**THURSDAY, SEPTEMBER 19 – CAREERS PREVIEW**

- 10:00am Ribbon Cutting to open the Progressive Insurance Norwalk Boat Show at the Main Entrance
- 10:15am Kathleen Burns, Executive Director CMTA, leads tour of Career Day stops for special guests with opportunity for Q&A on industry career initiatives and needs
- 11:00am Guests are free to enjoy the show on their own

**FRIDAY, SEPTEMBER 20 – CAREER DAY!**

- 9:00am Students arrive and receive assignments for Career Tracks
- 9:30am Sessions begin – see reverse for Sessions & Career Tracks. Each group will start at their designated Career stop for a 10-15 minute session, then proceed to the next stop in order from there.
- 11:00am Students are free to enjoy the show on their own

**IMPORTANT CONTACTS**

- Carrie Waible, Progressive Insurance Norwalk Boat Show at 646.423.0230
- Kathleen Burns, CMTA at 860.625.5357

**CHECK OUT OUR JOBS BOARD &  
LEARN MORE ABOUT BOATING CAREERS**  
<https://www.boatshownorwalk.com/career-day>

**SHARE THE BOATING FUN!**  
**@norwalkboatshow**  
**#NorwalkBoatShow**

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**CT BOATING CAREER DAY SESSIONS**

**101: BOATING INDUSTRY OVERVIEW**

**Red group starts here, ends at 106**

- **Location:** Behind the Pursuit & Regulator booths
- **Speakers:**
  - Tasha Cusson, owner of Atlantic Outboard and Westbrook Marine Center (dealership & marina)
  - Tim Ford, Northeast Regional Sales Manager for Regulator Marine (manufacturer)
- **Topics:** Dealership & Marina career tracks, Boating manufacturer career tracks, Sales & Service

**102: MARINE SERVICES & TECH WITH YAMAHA**

**Blue group starts here, ends at 101**

- **Location:** Regulator Marine booth
- **Speaker:** Ron Zastocki, Senior District Service Manager, Yamaha Marine
- **Topics:** Technical skills, training, support & Marine Services Careers

**103: HOW TO CHART A COURSE IN BOATING**

**Green group starts here, ends at 102**

- **Location:** Safe Harbor Marinas booth, Space 440 in the tents
- **Speaker:** Alyssa Linkamper, Marina & Boatyard Recruiting Specialist
- **Topics:** career paths within the industry, how to gain hands on experience as you chart a course in boating

**104: SALES & MARKETING WITH A FOCUS ON MARINE ACCESSORIES**

**Orange group starts here, ends at 103**

- **Location:** Landfall Navigation booth, Space 442 in the tents
- **Speaker:** John Stanton, Director of Digital and Marketing at Landfall Navigation
- **Topics:** online sales, marketing, advertising, and web operations for boating, plus a look at the accessories side of the industry

**105: BOAT RIDES!**

**Purple group starts here, ends at 104**

- **Location:** Rex Marine Fuel Dock behind the Ship's Store
- **Speakers:**
  - Capt. Bill Gardella, Jr. (Rex Marine)
  - Jim Pickett (Branford Yacht Club)
  - Mitch Heffernan & Sons (Carefree Boat Club)
- **Topics:** becoming a captain & work on the water

**106: MARINE SCIENCE TO SAVE OUR SEAS**

**Pink group starts here, ends at 105**

- **Location:** Try-it Cove on Dock D
- **Speaker:** Lisa Piastuch, Education and Outreach Manager at NAMEPA (North American Marine Environment Protection Association)
- **Topics:** Environmental Science, Coastal Ecosystems Restoration