

# SHOW FACTS

## Norwalk Boat Show Norwalk Cove Marina September 24-27, 2026

DISCOVER  
BOATING™

NORWALK  
BOAT SHOW®

Norwalk Boat Show, Norwalk Cove Marina, September 24 - 27, 2026

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### BOOTH EQUIPMENT

Each 8'x10' booth space includes one 8' high back drape, two 3' high side drapes, and one 7"x44" booth ID sign. Drapery colors are silver and white.

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### BOOTH CARPET

Booths being set on the platforms, will be carpeted. Booth carpet color is tuxedo.

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### DISCOUNT PRICES

In order to receive the discounted rates listed in this manual, we must receive your order by:  
**Thursday, September 10, 2026 Order online (see page 2) and save the 8% Administrative Fee.**

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### SHOW SCHEDULE

#### Exhibitor Move-In:

Monday, September 21, 2026 from 8:00am-5:00pm  
Tuesday, September 22, 2026 from 8:00am-5:00pm  
Wednesday, September 23, 2026 from 8:00am-5:00pm

#### Show Hours:

Thursday, September 24, 2026 from 10:00am-7:00pm  
Friday, September 25, 2026 from 10:00am-7:00pm  
Saturday, September 26, 2026 from 10:00am-7:00pm  
Sunday, September 27, 2026 from 10:00am-5:00pm

#### Exhibitor Move-Out:

Sunday, September 27, 2026 at 5:00pm  
Monday, September 28, 2026 all Tent Exhibitors must be dismantled by 12:00pm  
Tuesday, September 29, 2026 all Shore Side Exhibitors must be dismantled by 12:00pm



# ONLINE ORDERING

Norwalk Boat Show, Norwalk Cove Marina, September 24 - 27, 2026

**Looking for an easier way to place you order?  
Tired of faxing or emailing forms?**

**Try our fully PCI-Compliant Online Ordering System!**

Simply request an online login by emailing [info@demersexpo.com](mailto:info@demersexpo.com)  
(please specify show name and date). We will then create an  
online login and notify you of this via email.

All products and services offered in this Exhibitor Services Kit  
are available on our online storefront.

**Using our online storefront saves you an 8% administrative fee!  
Orders placed via email or fax will be assessed this fee.**

**Last day to receive discount pricing is Thursday, September 10, 2026.**

**Floor prices will apply after that date.**

**The Storefront will close on Thursday, September 17, 2026**

**No online orders after that date.**



# CREDIT CARD AUTHORIZATION

To have orders charged to a credit card account, please complete the information requested below and return this form with your order(s). Credit Card orders are subject to credit approval. Event site balances or charges for outstanding labor or miscellaneous items not previously paid will be charged to your credit card account.

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CREDIT CARD:      VISA          MasterCard          AMEX

ACCOUNT NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

SECURITY CODE (Visa/ Master Card 3 digit # on back, Amex 4 digit # on front): \_\_\_\_\_

CARDHOLDER'S NAME: \_\_\_\_\_

CARDHOLDER'S SIGNATURE: \_\_\_\_\_      DATE : \_\_\_\_\_

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## ADDRESS BELOW MUST MATCH CARDHOLDER'S BILLING ADDRESS

Company Name: \_\_\_\_\_      Booth #: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_      Authorized by: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_      Signature: \_\_\_\_\_

Phone: \_\_\_\_\_      Fax: \_\_\_\_\_      Date: \_\_\_\_\_

Email Address: \_\_\_\_\_

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### CREDIT AND PAYMENT POLICY

The Credit Card Authorization section above must be completed and accompany all credit card orders. Please notify your company representative of the following:

- All orders must be paid in full and/or credit card authorization (above) be on file with your order(s) before services are rendered.
- There will be no invoicing. Purchase Orders are not a form of payment.
- Payment for orders mailed to Demers in advance can be made by company check, money order or credit card.
- Event site orders can be paid by cash or charged to a credit card.
- International exhibitors must prepay all services in U.S. Currency.
- Items ordered, delivered to booth, then cancelled, will not be refunded.
- Other refund requests will not be considered unless exhibitor makes request of Demers prior to the close of the event.
- Exhibitor is responsible for the cost of repair or replacement if equipment is lost, damaged or stolen while being rented.
- Payment must be received by **Thursday, September 10, 2026** for discount pricing to apply.
- Orders received without payment will be assessed a late fee.

By submitting this credit card authorization, you knowingly authorize Demers to charge your credit card for any service rendered under the terms and conditions stated in this Exhibitor Kit. You also knowingly authorize your show-site representative to sign for charges on your behalf.

**PAYMENT MUST BE INCLUDED WITH ALL ORDERS**



**Norwalk Boat Show, Norwalk Cove Marina, September 24 - 27, 2026**

# STANDARD FURNISHINGS

Order Online and Save the 8% Administrative Fee

CARPETING				
QTY	Carpet Size	Advance	Floor	Subtotal
	9' x 10' Carpet	148.00	172.00	
	9' x 20' Carpet	260.00	358.00	
	9' x 30' Carpet	386.00	512.00	
	9' x 40' Carpet	508.00	660.00	

Carpet Color: Gray Blue Red Black Emerald Green (Circle Choice)

SPECIAL CUT CARPETING				
Booth Size:	ft. x	ft.=	sq. ft. x 5.15 =	

CARPET PADDING				
Booth Size:	ft. x	ft.=	sq. ft. x 4.25 =	

SKIRTED TABLES				
Skirt Colors: Gray Blue Red Black White Green Burgundy (circle choice)				
QTY	Table Size	Advance	Floor	Subtotal

	2' x 4' x 30" high	105.00	130.00	
	2' x 6' x 30" high	124.00	148.00	
	2' x 8' x 30" high	132.00	168.00	
	2' x 4' x 40" high	120.00	146.00	
	2' x 6' x 40" high	142.00	168.00	
	2' x 8' x 40" high	158.00	190.00	

UNSKIRTED TABLES				
QTY	Table Size	Advance	Floor	Subtotal

	2' x 4' x 30" high	48.00	60.00	
	2' x 6' x 30" high	55.00	70.00	
	2' x 8' x 30" high	70.00	82.00	
	2' x 4' x 40" high	58.00	75.00	
	2' x 6' x 40" high	72.00	84.00	
	2' x 8' x 40" high	76.00	90.00	

CHAIRS				
QTY		Advance	Floor	Subtotal
	Upholstered arm chair	58.00	80.00	
	Padded side chair	48.00	64.00	
	Tubular folding chair	30.00	36.00	
	Upholstered bar stool	102.00	122.00	
	Black Bar Stool w/ foot rest	62.00	86.00	

SPECIAL DRAPERY/SKIRTING				
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Drape Colors: Gray Blue Red Black White Green Burgundy (circle choice)

QTY		Advance	Floor	Subtotal
	8' high drapery <small>Per Linear Foot</small>	14.25	16.50	
	3' high drapery <small>Per Linear Foot</small>	12.75	15.50	
	13'-long table skirting	78.00	98.00	

ACCESSORIES				
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QTY		Advance	Floor	Subtotal
	Clothes Tree	82.00	115.00	
	Easel (Tripod Display)	58.00	65.00	
	Garment Rack	102.00	144.00	
	Panelboard	185.00	285.00	
	Pegboard	210.00	270.00	
	Stage (4' x 4' all heights up to 36")	178.00	254.00	
	Stage (4' x 4' w/ carpet & skirt)	250.00	380.00	
	Stanchion Post	58.00	78.00	
	Stanchion Belt	12.75	14.00	
	Waste Basket	28.00	32.00	

**- ORDER SUMMARY -**

Subtotal:	\$	
6.35% Sales Tax:	\$	
8% Admin Fee:	\$	
Grand Total:	\$	

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Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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 860.882.0003 – Fax 860.579.3976 – Email info@demersexpo.com  
 www.demersexpo.com



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# Additional Booth Accessories

Looking for an item you do not see? Please call our office for availability and pricing.



**Tote Bag Holder**



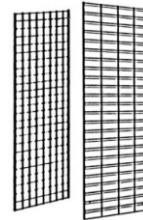
**Faux Tree**



**Literature Rack**



**Gondola**



**Gridwall**

\*Actual products may vary from images shown\*

ITEM	QTY	X	PRICE	=	TOTAL
TOTE BAG HOLDER/RACK		X	\$ 64.00	=	
SILK PALM TREE		X	\$ 75.00	=	
LITERATURE RACK		X	\$ 100.00	=	
COFFEE TABLE		X	\$ 112.00	=	
2'X6' GRIDWALL (MUST ORDER AT LEAST 2)		X	\$ 64.00 EA	=	
4' GONDOLA (COMES WITH 2 SHELVES)		X	\$ 240.00	=	
ADDITIONAL GONDOLA SHELVES (2 ADDITIONAL MAX PER GONDOLA)		X	\$ 26.00 EA	=	
SUBTOTAL					\$
6.35% SALES TAX					\$
8.00% ADMIN FEE					\$
GRAND TOTAL					\$

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Authorized by:	Signature:
E-mail:	

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# ELITE SERIES FURNITURE



SORRENTO WHITE



SORRENTO BLACK

## SORRENTO COUCH



SOUTH BEACH BISTRO 42" TABLE



SOUTH BEACH BAR CHAIR



SANIBEL BISTRO 42" TABLE



SANIBEL BAR CHAIR  
HIGH BACK ALSO AVAILABLE

## SOUTH BEACH

## SANIBEL



SORRENTO CHAIR WHITE



SORRENTO CHAIR BLACK

## SORRENTO CHAIR

ITEM	QTY	X	PRICE	=	TOTAL
SORRENTO COUCH WHITE		X	\$ 585.00	=	
SORRENTO COUCH BLACK		X	\$ 555.00	=	
SOUTH BEACH BISTRO 42" TABLE		X	\$ 290.00	=	
SOUTH BEACH BAR CHAIR		X	\$ 155.00	=	
SANIBEL BISTRO TABLE		X	\$ 290.00	=	
SANIBEL BAR CHAIR - LOW BACK		X	\$ 155.00	=	
SANIBEL BAR CHAIR - HIGH BACK		X	\$ 155.00	=	
SORRENTO CHAIR WHITE		X	\$ 310.00	=	
SORRENTO CHAIR BLACK		X	\$ 285.00	=	
SUBTOTAL				\$	
6.35% SALES TAX				\$	
8.00% ADMIN FEE				\$	
GRAND TOTAL				\$	

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**Order online and save the 8% administrative fee.**

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Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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# DIGITAL GRAPHICS AND SIGNS

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## Your presentation is everything!

Impress your potential new customer and stand out from your competitors with high impact digital graphics in your booth. Let our team of graphic designers and sign professionals bring your booth to the next level with high impact digital graphics.

The next pages are graphics order forms. Use these forms as a guideline or consult with our graphics team to determine what will be best for your booth.

Contact us at 860.882.0003.



# SIGN & GRAPHICS ORDER FORM

Norwalk Boat Show, Norwalk Cove Marina, September 24 - 27, 2026

To order your graphics, complete this order form and attach your sign copy or electronic file. Please see artwork guidelines for electronic files on the following page. Note: All graphics are subject to a 100% cancellation charge.

## DIGITAL GRAPHICS

Demers Expo can provide the finest state-of-the-art digital graphic reproduction available on the market today. Capabilities include full-color spectrum, photo-quality, high-resolution digital printing in any size for banners, easel signage, and more.

## PRICING GUIDE

<input style="width: 100%; height: 20px;" type="text"/>	L	X	<input style="width: 100%; height: 20px;" type="text"/>	W =	<input style="width: 100%; height: 20px;" type="text"/>	Square Feet
Round length and width up to nearest foot						
<input style="width: 100%; height: 20px;" type="text"/>	Square Feet	X	\$11.15 per Sq. Ft. Discount Price or \$16.70 per Sq. Ft. Standard Price	=	<input style="width: 100%; height: 20px;" type="text"/>	Total

In order to receive discounted price, order must be received by **Advance price deadline: Thursday, September 10, 2026**. **Minimum order per graphic 6 sq. ft.**; Double sq. ft. for double-sided graphics; File conversion, retouching, cloning or color correcting may incur additional labor charges (Demers will advise of charges before work is performed).

**Please call an Exhibitor Sales Specialist for price quotes on graphics over 80 sq. ft.**

## BACKING MATERIAL

<b>Standard:</b> <input type="checkbox"/> Foam Core <input type="checkbox"/> PVC Fluted <input type="checkbox"/> Vinyl Banner	<b>Upgraded:</b> (additional 15% charge) <input type="checkbox"/> Sintra <input type="checkbox"/> Gator Board <input type="checkbox"/> Plexi
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If backing material is not selected, PVC Fluted will be used.

## SIGN LAYOUT

<div style="border: 1px solid black; padding: 2px; font-size: x-small;">The quick brown fox ran over the steep hill.</div> <input type="checkbox"/> Vertical	<div style="border: 1px solid black; padding: 2px; font-size: x-small;">The quick brown fox ran over the steep hill.</div> <input type="checkbox"/> Horizontal	<div style="border: 1px solid black; padding: 2px; font-size: x-small;">The quick brown fox ran over the steep hill.</div> <input type="checkbox"/> Designer to decide
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## SPECIAL INSTRUCTIONS

Please indicated the file name that will be e-mailed or uploaded to our FTP (see next page)

<input style="width: 100%; height: 20px;" type="text"/>	Total X	<input style="width: 100%; height: 20px;" type="text"/>	6.35% Sales Tax	+	<input style="width: 100%; height: 20px;" type="text"/>	8.00% Admin Fee	=	<input style="width: 100%; height: 20px;" type="text"/>	Grand Total
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If you will be ordering more than one sign, please use one order form per graphic/sign.

Order Online and Save the 8% Administrative Fee

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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# ARTWORK & FILE GUIDELINES

DES-Demers Expo will provide you with the best possible quality graphics for your event or exhibit. You can assist us in that effort by providing digital art files using the guidelines listed below. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to ensure accurate color reproduction.

## PREFERRED SOFTWARE AND FILE FORMATS

We are capable of working with both PC and MAC based software, and can accept art created with the following software programs:

- ADOBE—Illustrator, InDesign, and Photoshop
- COREL DRAW

The Following Files can be submitted for graphic reproduction:

- EPS and AI
- TIF
- PDF
- JPG

Vector formats are best to use. When using vector based formats include all fonts, or convert fonts to outlines or paths

File types that cannot use to reproduce high quality graphics include:

- GIF files
- Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt) file types
- Self-extracting files, such as EXE or SEA files

## HOW TO SEND ARTWORK

- Artwork files that are of acceptable resolution as listed above will typically be too large to send via email. Files may be shared via online file sharing with program of your choice, saved and sent via overnight delivery on either a CD-ROM or a DVD, along with the hard-printed proof copy. (Floppy disks and zip drives are not a good option for sending large graphics files.)
- Files may also be uploaded to DES-Box Files. Please contact Demers at 860-882-0003 to obtain access.
- If your artwork files are below 6 megabytes they can be e-mailed to [info@demersexpo.com](mailto:info@demersexpo.com).





# CLEANING ORDER FORM

Vacuuming of booth carpet per booth space @ \$85.00 per day; service includes general booth vacuuming prior to the opening of the show on each day requested.

VACUUMING						
Description	Date Requested	No. of Booths	X	Rate per Day	=	Estimated Total Cost
Vacuuming			X	\$85.00	=	
Vacuuming			X	\$85.00	=	
Vacuuming			X	\$85.00	=	
Vacuuming			X	\$85.00	=	
				8.00% Admin Fee		
				<b>Total</b>		

*Order Online and save the 8% Administrative Fee!*

8.00% Admin Fee

**Total**

BULK SPACE VACUUMING (AREA OVER 600 SQ FT)										
Description	Date Requested	Booth Dimensions			=	TTL SQ FT	X	\$0.44	=	Estimated Total Cost
		L	X	W						
Vacuuming			X		=		X	\$0.44	=	
Vacuuming			X		=		X	\$0.44	=	
Vacuuming			X		=		X	\$0.44	=	
Vacuuming			X		=		X	\$0.44	=	
				8.00% Admin Fee						
				<b>Total</b>						

*Order Online and save the 8% Administrative Fee!*

8.00% Admin Fee

**Total**

Porter service per booth space @ \$85.00 per day; service includes emptying of trash cans replacement of trash can liners and disposal of trash in your booth space.

PORTER SERVICE						
Description	Date Requested	No. of Booths	X	Rate per Day	=	Estimated Total Cost
Porter Service			X	\$85.00	=	
Porter Service			X	\$85.00	=	
Porter Service			X	\$85.00	=	
Porter Service			X	\$85.00	=	
				8.00% Admin Fee		
				<b>Total</b>		

*Order Online and save the 8% Administrative Fee!*

8.00% Admin Fee

**Total**

BULK SPACE PORTER SERVICE (AREA OVER 600 SQ FT)										
Description	Date Requested	Booth Dimensions			=	TTL SQ FT	X	\$0.44	=	Estimated Total Cost
		L	X	W						
Porter Service			X		=		X	\$0.44	=	
Porter Service			X		=		X	\$0.44	=	
Porter Service			X		=		X	\$0.44	=	
Porter Service			X		=		X	\$0.44	=	
				8.00% Admin Fee						
				<b>Total</b>						

*Order Online and save the 8% Administrative Fee!*

8.00% Admin Fee

**Total**

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

Norwalk Boat Show, Norwalk Cove Marina, September 24 - 27, 2026



# MATERIAL HANDLING INSURANCE LIABILITY TERMS AND CONDITIONS

Norwalk Boat Show, Norwalk Cove Marina, September 24 - 27, 2026

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for damage to uncrated materials, improperly packed materials, or concealed damage.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of exhibitor's material after same have been delivered to exhibitor's booth.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of materials before they are picked up from exhibitor's booth for reloading after the event. Bills of lading covering outgoing shipments which are furnished to DEMERS EXPOSITION SERVICES, INC. by exhibitors will be checked at the time of our actual pick-up from exhibitor's booth and corrections made where discrepancies occur. The Exhibitor retains the right to remain with its designated freight at the exhibit location until the freight is picked up and physically loaded by Demers or its authorized agents at the conclusion of the event. Demers will guarantee the accuracy of the piece count as indicated on the Bill of Lading (BOL) only if the Exhibitor or its authorized representative is physically present to verify and confirm the count at the exact time of the Demers pickup. In the event the Exhibitor or its representative departs prior to the freight pickup, Demers shall proceed with the pickup and will make necessary, unilateral adjustments to the shipping documents, including the BOL, to reflect only the actual pieces found in the booth or staging area; the Exhibitor expressly understands and agrees that in such an instance, Demers shall take no responsibility for the initial piece count noted on the documents and the Exhibitor waives any claim related to piece count shortages.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, damage or delay due to fire, acts of God, strikes, lockouts or work stoppages of any kind, or to any causes beyond its control.

DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to physical loss or damage to the specific article which is lost or damaged, and in any event, DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to \$0.30 per pound.

DEMERS EXPOSITION SERVICES, INC. shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs which may result from any loss or damage to an exhibitor's materials which may make it impossible to exhibit same.

The consignment or delivery of a shipment to DEMERS EXPOSITION SERVICES, INC. by an exhibitor, or by any other shipper on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipment) of the terms and conditions set forth in this bulletin.

By requesting or accepting assistance from Demers in the movement, handling, transportation, or storage of freight, materials, or goods of any kind ("Goods"), it is hereby acknowledged and agreed that Demers' total liability for loss, damage, theft, delay, or any other claim relating to such Goods shall be limited to the cost stated in the Material Handling Terms & Conditions, unless alternative arrangements have been mutually agreed upon in writing prior to the commencement of such services. The Exhibitor's acceptance of these Terms and Conditions shall be deemed effective immediately upon Demers' handling or movement of any Goods on behalf of the Exhibitor.

EXHIBITORS REQUIRING ADDITIONAL INSURANCE COVERAGE SHOULD ARRANGE TO PLACE SAME THROUGH THEIR AGENT OR BROKER.

