

DISCOVER
BOATING™

NORWALK
BOAT SHOW®

PROGRESSIVE®

RULES & REGULATIONS

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GENERAL CHARACTER AND CONDUCT

EXHIBITS: Exhibits must be staffed during all open hours of the show.

- Exhibit removal prior to the final day's close of the show is strictly forbidden.

DECORATING: Draping unsightly cradles or trailers, and using carpet to enhance your display are just a few of the things which can be done inexpensively to improve your image and attract consumers.

- All signs must be of professional quality. Homemade signs are prohibited.
- Steps & platforms must be of the safest possible construction and conform to local building codes.

DEMONSTRATIONS: Any demonstrations must be performed within the exhibitor's space.

- Sampling or demonstration tables must be placed a minimum of 2' from the aisle line.
- Should attendees interfere with the normal flow of traffic or overflow into neighboring exhibits, management will have no alternative but to request that presentations or samplings be limited or discontinued.

SOUND: Exhibitors must police their own booths to be sure the noise level from presentations is kept to a minimum and does not interfere with others.

- Show Management reserves the right to determine at what point sound constitutes interference with others and must be limited or discontinued.

SAFETY: All product demonstrations involving any moving and potentially hazardous machines, display or parts, must be approved in advance by NMMA at least 45 days in advance of the show opening.

- Bicycles, scooters, skateboards etc., are not permitted during show hours.

LIABILITY INSURANCE: All exhibitors are required to carry commercial general liability insurance. Coverage must be evidenced by a Certificate of Insurance beginning September 21, through September 29. The Certificate of Insurance must be submitted to the NMMA prior to the first day of move-in. (See *Exhibitor Liability Notice* section for additional information)