



EXHIBITOR BADGES

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Be My Guest FAQ's

How do we register for badges?

Please use the link that was sent in the standalone newsletter.

Where do we get our badges?

We are no longer providing hard stock badges to the NMMA Boat & Sport shows. Your digital badge will be e-mailed to you 2 weeks prior to the show if you are paid in full.

How many do we get?

Your badge allotment is dependent on the size of your space(s). Badge allotment is cumulative. See allotments below.

199 Sq. Ft. or less	= 6 Credentials
200 – 399 Sq. Ft.	= 10 Credentials
400 – 2000 Sq. Ft.	= 15 Credentials
2001 – 3500 Sq. Ft.	= 20 Credentials
3501 – 5000 Sq. Ft.	= 25 Credentials
5001 – 7500 Sq. Ft.	= 30 Credentials
7501 Sq. Ft. +	= 40 Credentials

What if I lose my badge?

Please access your email to locate your Digital Badge.

Do I register my dealers using my allotment?

No. Your dealers will receive their own link and allotment to register for badges.

Do I have to show my digital badge all day?

To ensure the security of our **EXHIBITORS** you will be required to show your mobile exhibitor badge on your mobile device each day/time you enter the show—however, you will not need to present any other form of photo ID. This process will streamline your entry to the show and ensure only authorized personnel have access to the show outside of show hours protecting exhibitor's products and displays.



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Exhibitor Badges

Do I have to show an ID when entering the show?

Your digital access credential with your uploaded photo is all you'll need to enter the show. We encourage you to provide name tags for you and your staff working the show.

The Badge site asks for an email and some of my staff do not have emails, can I just use my email address for all the badges?

No. To ensure the security of our **EXHIBITORS** you will be required to show your mobile exhibitor badge on your mobile device each day/time you enter the show—however, you will not need to present any other form of photo ID. This process will streamline your entry to the show and ensure only authorized personnel have access to the show outside of show hours protecting exhibitor's products and displays.

Trade Credentials

If I input everyone's email address will they receive a lot of emails throughout the year? Are the email addresses shared with other companies?

No. We do not share email addresses with outside companies. Emails will not be saved for future shows.

Be My Guest Tickets

If I ordered badges for John Doe and he can't make the show, how can I change the name?

Please visit the show Registration desk for assistance or contact your show team in advance of the show to request any known changes

Will Call Process

If I have an NMMA Trade badge do I have to register for a show's specific exhibitor badge?

No. The NMMA Trade badge, which is also digital now, allows entry into to all 12 NMMA consumer shows 2 hours prior to show opening – same as an exhibitor badge.

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