



PRESS COVERAGE

Feature your NEW product or latest introduction in the Norwalk Boat Show press kit, online NEW product gallery and pre-Show media outreach

Just send a short blurb about the product introduction(s) you're making at the Show and a jpeg or photo, and ... voilà, you'll be there! We release media materials starting in July and put press materials online by mid-August then update all on a regular basis until Showtime. The sooner you send us the information, the more exposure you'll get! (If you are not the person who can make this happen, please pass this information along.

Please e-mail your contact and product information (and high resolution jpegs too if available) to Sarah Salvatori at 847-636-9790, ssalvatori@nmma.org

To be included in the Show press kit and general pre-Show outreach, please get us your information by September 1.

Media Coverage at the Show Can Put the Focus on You

It pays to keep us in the loop. Coverage comes from the Press Center staff recommending what's a "must-see" on the show floor, along with our up-to-the-minute "What's New & What's Hot" list distributed to media on site. For last minute news right before the show and at the Show, you can add your new product info to our Show "sizzle" by letting the Press Center know your news.

For more information, please contact Sarah Salvatori at 847-636-9790, ssalvatori@nmma.org

Thanks for helping us make the Norwalk Boat Show a media magnet!

PRESS & MARKETING

Press Coverage

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