

2010

NORWALK BOAT SHOW DIRECTORY

MAXIMIZE YOUR INVESTMENT

AT THE 2010 NORWALK BOAT SHOW



NORWALK BOAT SHOW®

September 23 - 26, 2010

- Stand out from your competitors!
- Make sure your message is heard! Advertising will insure that you will be properly represented at the show and well after.
- Drive traffic to your display!
- Market your products & services to thousands!
- Reach your target audience!
- This is the official and only directory handed out at the gates to all attendees, free of charge!
- The Directory will contain pertinent industry information; exhibitor listings and locations, boats by brand, product and services listings, seminars, highlights, and a site map for attendees to navigate their way through the show sites.

* Special discounts are offered to Soundings advertisers.

Soundings



NORWALK BOAT SHOW

SHOW DIRECTORY & BOATER'S GUIDE

	SIZES	PRINT PRICING	DIGITAL PRICING
	Full Page (7-5/16" x 10")	\$1,625	\$750
	2/3 vertical (4-13/16" x 10")	\$1,030	\$500
Show Dates: Sept. 23 - 26, 2010	1/2 Island (4-13/16" x 7.5")	\$1,000	\$400
	1/2 Horizontal (7-5/16" x 4-7/8")	\$895	\$325
	1/3 Square (4-1/8" x 4-7/8")	\$645	\$250
	1/4 Page (3-9/16" x 4-7/8")	\$505	\$200
	1/8 Page (3-9/16" x 2-3/8")	\$305	\$100
Materials Due: Aug. 20, 2010	Spread*	\$2,900	_____

*Full Page: Trim – 8-1/8" x 10-7/8"; Bleed – 8-3/8" x 11-1/4"

**Spread: Trim – 16-1/4" x 10-7/8"; Bleed: – 16-1/2" x 11-1/4"

FREE inclusion of digital ads with print ad purchase!

An added value of \$375 to \$100. The digital edition will be prominently displayed on the NMMA website as well as emailed to all regional Soundings subscribers and displayed on the Soundings website.

CONTACT INFORMATION

SOUNDINGS

AMBER LINDEMANN
 Ph: 1-813-925-0303 • Fx: 813-855-9974
 Email: amber@SoundingsPub.com



JON PRITKO
 Ph: 212-984-7015 • Fax: 212-564-2728
 Email: JPritko@nmma.org

YES, Please contact me on the Show Directories & Guide!... or **RESERVE** the advertising space checked at right.

COMPANY NAME _____ CONTACT NAME _____

PHONE _____ FAX _____

ADDRESS _____

E-MAIL _____

AGENCY _____

CONTACT NAME _____

ADDRESS _____

PHONE _____ FAX _____

BILL MY:

SOUNDINGS PUBLICATIONS ACCOUNT NO. _____ AUTHORIZED BY _____ REP# _____

OR MY CREDIT CARD



ACCOUNT NUMBER _____ EXP. DATE _____ SIGNATURE _____